

EDUARDO VILLARREAL C.V.

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// EDUCATION.EXPERIENCE :

2002 - 2003 PostGraduate Diploma (PgDip) in Communication Design at Central Saint Martins, UK,
2001 - 2002 Completed 2nd year of BA in Graphic and Media Design at London College of Printing, UK,
1999 - 2001 Graphic Design, University of Monterrey, Mexico,

// WORKSHOPS + SHORT.COURSES :

2001 : "FASHION PR",
London College of Fashion, London
2001 : " VIDEO AND MULTIMEDIA"
Central Saint Martins College of Art and Design, London
2001 : "EXPLORING INNER LANDSCAPES"
Central Saint Martins College of Art and Design, London
2001 : "EXPLORING LONDON"
Central Saint Martins College of Art and Design, London
2001 : "PORTFOLIO PREPARATION"
Central Saint Martins College of Art and Design, London
2000 : "MULTIMEDIA AND DIGITAL ARTS",
University of California Irvine, California
1997 : "THE EUROPEAN FASHION INDUSTRY",
London College of Fashion, London

// WORK.EXPERIENCE :

2003 : PR Assistant, Spin Publicity, London UK
www.spin-publicity.com
2003 : DreamBags JaguarShoes, London, UK
2001.2002 : Contributor, Celeste: Multidisciplinary Magazine, Mexico City, Mexico
www.celeste.com.mx
1998.2000 : Creative Director, Turner for friends, Girls Wear, Monterrey, Mexico
www.turner.com.mx
1998.1999 : Graphic Design Assistant, -1:0:1, Design Consultancy, Monterrey, Mexico
www.menosunocerouno.com
1997.1998 : Design - Mkt. Consultant, Fase-Urban wear, Monterrey, Mexico

// ART.DESIGN :

1997.2002 : Creative Director, zaino street couture

Solo exhibitions:

* "muda" 1998/99, Fashion instalation, La MESA Gallery, Villa de Garcia, Mexico
* "02/ 'recyclable feminine wear'"1998, Collection & Sow; Monterrey, Mexico
* "Pastiche" 1997, Fashion Collection & Show; San Pedro G.G., Mexico

Group exhibitions:

* "Boutique" 2000/2001, Carrillo Gil Museum, Mexico City, Mexico
* "Label-himen" 1999, World Wide Project

// TECHNICAL.SKILLS :

INTERACTIVITY : Flash, Dreamweaver, Html

VIDEO : AfterEffects, Premiere

GRAPHICS : Photoshop, ImageReady

PRINT : Illustrator, Freehand, Quark

OFFICE APP: MS Word, Excel, Acrobat, PowerPoint

COMPUTERS : Comfortable in both Mac and PC enviroments
Networking Skills

// HUMAN.SKILLS :

ORGANISATION : Project management, scheduling, planning, sustained focus

TEAMWORK : Strong leader, open minded, adaptive, creative

LEARNING : Fast learner, technical affinity, intuitive, motivated

COMMUNICATION : Clear, straight-forward



// REFERENCES:

ALDO CHAPARRO
Editor in Chief, Celeste Magazine, Mexico
aldo@celeste.com.mx

ADAM CARR
Today is Boring, Video, London
today_is_boring@blueyonder.co.uk

WILLEM JOHN JASPERS
Ex Fashion-Editor Harper's Bazaar Latin-America, London
willemboy@hotmail.com

MARIO GARCIA TORRES
Independent Curator/Fine Artist
mario@enconstruccion.org

// LINKS:

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www.alldotv.isuals.com